

# KIARRA LOOKS



## ABOUT KIARRA

Kiarra Logan, owner and lead stylist at Kiarra Looks, began her journey into fashion at an early age and graduated from Indiana University in 2009 with a degree in Apparel Merchandising and Marketing. From there, Kiarra moved to Europe and began to explore fashion across the world. In 2010 after becoming a mom for the first time, she realized how important it was to make styling available to more than just Hollywood. While living abroad she began to style women, working professionals, athletes, and families! Kiarra is truly passionate about styling and ensuring her clients feel and look their best. In 2019, Kiarra Looks expanded into Social Media Management, where Kiarra and her team manage accounts for small businesses and help them reach their online audience. Kiarra felt that "Social Media Styling" was an appropriate name for helping small businesses in the way she had helped her own!

"Living throughout Europe over the last 12+ years has taught me so much about fashion and myself. I love bringing my passion and knowledge into my business and translating that into looks for clients"

-Kiarra

## HOW DOES VIRTUAL STYLING WORK?

- Email Kiarra with your desired styling request
- Kiarra will respond with a plan of action and thoughts, and a phone call consultation will happen if necessary
- Client and Kiarra Agree on terms/plan
- Invoice is sent and Kiarra begins to create looks
- Looks are sent to client where client is responsible for purchasing all necessary items
- Once items arrive, a virtual try on happens, usually either via zoom or iCloud shared album
- Kiarra discusses fit, alterations if needed, and anything else to complete the look

## PRICING VARIES BY PROJECT

## LET'S CONNECT

**Booking/Inquiries:**  
Style@Kiarralooks.com

**Website:**  
www.Kiarralooks.com

## SERVICES

Styling for any occasion

- Headshots
- Family + Family Pictures
- Work
- Weddings
- Events
- Vacation and more!

Closet Purge

Wardrobe Revamp

Social Media Management

Content Creation

## ASSISTANT/MAKEUP ARTIST

Caitlyn Piccirillo

**For makeup:** makeupbycaitpitch@gmail.com